

# Myrtle Avenue Brooklyn Partnership

## Premier Sponsorship Packages

Sponsorship Packages for our public programs are a great way to maximize your organization's exposure and participation in community investment. The Myrtle Avenue Brooklyn Partnership can customize packages to meet your marketing and sponsorship needs.

### Platinum Sponsor \$50,000

Full Sponsorship *Black Artstory Month + Temporary Public Art Sculpture + Myrtle Avenue Tree Guard Bench*

- Prominent logo placement on:  
15 banners, 250 posters, 5000 postcards, and 1000 rackcards (1 year)
- Public signage at sculpture installation site (1 year)
- Sponsor name on tree guard bench plaque (5 years)
- Sponsor listed on myrtleavenue.org\* (1 year)

### Gold Sponsor \$25,000

Co- Sponsorship of *Black Artstory Month + Temporary Public Art Sculpture*

- Prominent logo placement on:  
10 banners, 250 posters, 5000 postcards, and 1000 rackcards (1 year)
- Public signage at sculpture installation site (1 year)
- Sponsor listed on myrtleavenue.org\* (1 year)

### Silver Sponsor \$10,000

Full Sponsorship of *Temporary Public Art Sculpture + Artober*

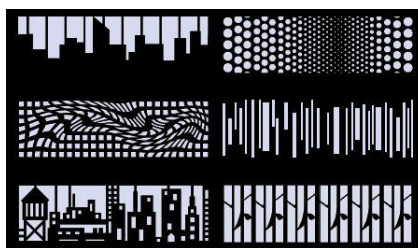
- Prominent logo placement on:  
5 banners, 1000 rackcards, and 2500 postcards (1 year)
- Public signage at sculpture installation site (1 year)
- Sponsor listed on myrtleavenue.org\* (1 year)



*Temporary Public Art Sculpture at Fort Greene Park*

\*The new MyrtleAvenue.org will be launching in the Fall 2013. Annual visitation: 500,000.

## Myrtle Avenue Brooklyn Partnership seeks corporate sponsors for Arts & Culture Programs



*Black Artstory Month*

*Myrtle Avenue Tree Guard Benches*

Our Arts & Culture programs bring public sculpture, performances, studio art, and creative street furniture elements to public spaces, sidewalks, and businesses in the 20-block retail district of Myrtle Avenue. These programs increase access to art for the entire community, while creating opportunities for both emerging and established artists.

**Temporary Public Sculpture** The Partnership installs temporary public art at multiple spaces on Myrtle Avenue and the surrounding area, including but not limited to the Northeast corner entrance of Fort Greene Park, Under the BQE, the Carlton Triangle, and NYCHA grounds. Rack cards are available onsite to community members and are distributed to local schools and organizations. The installation sites also serve as hosts for community-based events.

**Artober** This art experience highlights arts events and exhibits in the neighborhood and supports the diverse local arts communities. Promotional materials feature art exhibition information in merchant spaces, at public art installations, and at nearby events, helping to define our area as an arts and cultural destination.

**Black Artstory Month** highlights the contributions African Americans have made, and are making, within the arts community through a series of creative arts programs along the avenue. This program has close to 20 events including exhibitions, film screenings, lectures, performances, receptions, and workshops. Close to 20 Myrtle Avenue based businesses between Flatbush & Classon participate and many local arts organizations collaborate including South of the Navy Yard Artists (SONYA), MoCADA and others. This event features close to 40 individual artists. Black Artstory Month brings new audiences to the surrounding area.

**Myrtle Avenue Tree Guard Benches** provide a public 'canvas' that reflects Fort Greene and Clinton Hill's creative spirit. They protect street trees, provide opportunities to sit for the pedestrians, and allow for the installation of ornamental plants. The individual panels are all designed by local artists and were a result of our collaboration with the Pratt Design Incubator. Designs range from graphic patterns of skylines, maps, and some even reference the former Myrtle Avenue elevated train.