

# Myrtle Avenue Tree Guard Panel Design Contest

**Deadline Extended to August 30<sup>th</sup>!**



*Tree Guard Prototype at Myrtle btw Clinton & Waverly*



On Myrtle Avenue, we're serious about protecting our street trees. We appreciate them not only for the aesthetic appeal they bring to the commercial strip, but also for the important role they play in filtering the air and providing shady respite from the afternoon sun. We've been working with the Pratt Design Incubator to design tree guards for Myrtle that are both functional and durable, but also offer a 'canvas' that reflects local creativity.

### **That's where you come in.**

We're inviting artists and designers (both amateur and professional) to submit designs for the panels of a new Myrtle Tree Guard. Submissions will be reviewed by our Public Art and Design Committee. Each winning design will be laser cut into the 4 panels of an individual tree guard. We may select up to 20 unique designs for 20 new tree guards to be installed this fall on Myrtle.

Submit your design concepts using the Adobe Illustrator template via email to [Meredith@Myrtleavenue.org](mailto:Meredith@Myrtleavenue.org) by **Monday, August 30th at 5pm** along with a document (Word or PDF) containing contact information (name, address, telephone, email) and brief description of your design (no more than 200 words).

### **Design Guidelines**

1. Use the attached Adobe Illustrator file as a template (40" x 14" panel) for your design. The template can also be downloaded at [www.myrtleavenue.org/MyrtleTreeGuardPanelTemplate.ai](http://www.myrtleavenue.org/MyrtleTreeGuardPanelTemplate.ai). Leave a 1.5" border around the artwork on all sides. *If you are not familiar with Illustrator, feel free to submit your design in another file format. We'll work with skilled volunteers to translate your design, if selected, into the appropriate file format for fabrication.*
2. There can be no voids in the design larger than 4" in diameter, or longer than 12"
3. Designs should not have unsupported pieces of metal in the middle of the panel
4. No voids smaller than ¼"
5. Designs should not create elements thinner than ½". Thin design elements (>½") cannot be longer than 10" (long skinny pieces of metal may warp and potentially break easily over time)
6. Concepts should not include trademarked logos or designs

By submitting an entry to this competition, entrants are authorizing the Myrtle Avenue Brooklyn Partnership to incorporate their submitted design into a street furniture element for fabrication, and allowing the Myrtle Avenue Brooklyn Partnership to retain ownership of the design.

