



REQUEST FOR PROPOSALS

Public Sculpture on Myrtle Avenue

DEADLINE: Submissions accepted on a rolling basis. Committee will review submissions quarterly.

Sponsored by the Myrtle Avenue Brooklyn Partnership, and supported by Deutsche Bank Americas Foundation, NYC Department of Parks & Recreation, NYC Department of Transportation, and NYC Housing Authority

The Myrtle Avenue Public Art Program is an effort to bring public sculpture, art installations, and creative street furniture elements to the public spaces and sidewalks of the 20-block retail district in Fort Greene and Clinton Hill, increasing access to art for the entire community.

The Myrtle Avenue Brooklyn Partnership is seeking existing and/or proposed artworks for temporary installation (up to 11 months) at various outdoor locations along Myrtle Avenue. Artwork should have strong visual impact, and should complement or highlight the public spaces where they are installed.

Artists or teams of artists are invited to apply to have pieces installed at any or all of the locations described in this RFP. To apply, complete the attached application for each piece you would like to submit, and provide the required supporting materials. Proposals will be evaluated by a panel consisting of representatives from the Myrtle Avenue Brooklyn Partnership, experienced arts experts and advisors, local stakeholders, and NYC agencies. The panel will take into consideration public safety, artistic merit, site suitability, and artwork durability.

While a map and photos of each proposed site are included as part of this RFP, **artists are STRONGLY encouraged to visit Myrtle Avenue to view all the sites in person before responding to this RFP.** Each site varies significantly from the next in terms of physical site characteristics, environmental context, and proximity to pedestrian traffic flow. A visit is required to truly understand the impact your piece will generate at a site.

All materials should be submitted to:

Meredith@myrtleavenue.org

or

Public Sculpture RFP, Myrtle Avenue Brooklyn Partnership, 472 Myrtle Avenue, 2nd Floor,
Brooklyn, NY 11205

ABOUT THIS REQUEST

SELECTION PROCESS: Proposals will be evaluated by a panel consisting of representatives from the Myrtle Avenue Brooklyn Partnership, experienced arts experts and advisors, local stakeholders, and NYC agencies. Projects will be evaluated based on the following criteria:

- **ARTISTIC MERIT:** The proposed work exhibits a high standard of design, and the artist's work demonstrates proficiency in the proposed medium.
- **SITE SUITABILITY:** Keep in mind the environmental and social context in which the artwork will be located. The proposed pieces must be appropriate for the desired location in size, concept and visual quality. Installations must not disrupt pedestrian traffic or obstruct walkways on Myrtle Avenue.
- **DESIGN AESTHETIC:** Pieces that provide strong visual impact are preferred. Artists should consider, but need not be limited to the history, culture, and architecture of the community, and the people who live and work in the neighborhood.
- **DURABILITY:** Sculptural pieces must be constructed from durable materials suitable for outdoor installation. Pieces should not be easy to vandalize or difficult to maintain.
- **LOCAL:** Preference will be given to submissions from Brooklyn-based artists, but submissions for artists residing elsewhere are encouraged as well.

BUDGET: The artist is required to submit a budget that includes artist fee, insurance, transportation, installation, de-installation and maintenance costs. If the artist receives additional funds in the form of grants or donors please indicate and identify this in the proposed budget. The Partnership may sponsor up to \$5000 per site.

INSURANCE: The artist will be responsible for obtaining any necessary insurance policies to cover the artwork while installed at the site.

INSTALLATION: The artist may be required to install the artwork or monitor the installation process. Installation tools and materials should be included in the project budget. Appropriate signage will be agreed upon by all partners and mounted near the artwork.

MAINTENANCE: The artist will be responsible for the maintenance of the artwork during installation (up to eleven months) including a) monitoring of the site periodically for damages or vandalism, b) arranging for and paying full cost of proposed maintenance, and c) notifying the Partnership of any maintenance that is performed. The Partnership is not responsible for any damage the piece incurs while installed at the site location.

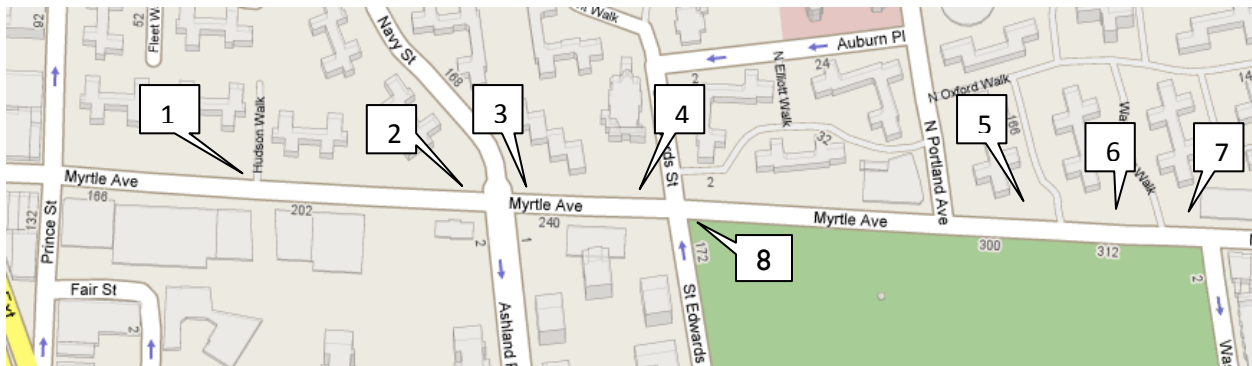
REMOVAL & SITE MEDIATION: The artist is responsible for de-installation and removal of the artwork, and returning the site to its original condition if necessary.

DOCUMENTATION: The artist(s) retain sole ownership and copyright of the artwork, but agrees to grant to the Partnership a royalty-free, perpetual license to use any depictions for any lawful purpose and all non-commercial use.

PROPOSED SITES

Myrtle Avenue is a neighborhood commercial corridor that runs through the heart of Fort Greene and Clinton Hill in Brooklyn. Near Flatbush Avenue, Myrtle Avenue serves as the southern border of two NYCHA developments – Ingersoll and Whitman Houses, as well as the northern border of Fort Greene Park. Myrtle Avenue is home to a number of popular locally-owned small businesses and restaurants, serving primarily local residents, visitors and students from the nearby campuses of Pratt Institute and St. Joseph’s College. Selected photos of each site can be viewed [here](#), but we strongly encourage you to visit the sites to get a true sense of the environment.

1. Ingersoll Houses: Myrtle near Prince (adjacent to the Community Center)
2. Ingersoll Houses: Myrtle and Navy Street (west side of Navy)
3. Ingersoll Houses: Myrtle and Navy Street (east side of Navy)
4. Ingersoll Houses: Myrtle and St. Edwards
5. Whitman Houses: Myrtle near North Portland
6. Whitman Houses: Myrtle between North Portland and Carlton
7. Whitman Houses: Myrtle near Washington Park (adjacent to commercial building)
8. Northwest corner of Fort Greene Park at the intersection of Myrtle and St. Edwards



9. Northeast corner of Fort Greene Park at the intersection of Myrtle and Washington Park
10. Green Streets Triangle at the intersection of Carlton and Myrtle
11. Wide sidewalks at Clinton and Myrtle*
12. Wide sidewalks at Hall and Myrtle



Proposed installations at this site may be eligible for additional funds from the Department of Transportation.

APPLICATION CHECKLIST

Please send the following information to apply. Digital/electronic submissions are encouraged.
Please submit all documents as PDFs, unless otherwise noted.

- Complete application questionnaire:** Please include the following information in a single PDF document. Please limit your responses to 500 words or less per question.
 1. Contact information: Name, Address, Telephone, Email , Website
 2. Briefly describe the work including all materials, dimensions of the work and method of installation.
 3. Select site location: Please identify the site of interest, with a description of why the artwork is appropriate for the chosen site.
 4. Provide a brief artist statement for the proposed artwork explaining the intended impact of the artwork on the public.
 5. Please provide a timeline installation of the proposed artwork.
 6. Briefly describe maintenance requirements for the artwork during the display period, if any.

- Current Artist Resume or CV**

- References:** Please provide the names, email addresses and telephone numbers of two people who are familiar with your work.

- Up to 5 photos of the proposed piece(s)** (If proposing installation of *existing* work): Please send digital images of the piece(s) you are proposing to install on Myrtle Avenue. (jpegs or combine images into one PDF)

- Up to 5 renderings of the proposed piece(s)** (If proposing installation of *new* work): Please send digital images of the piece(s) you are proposing to install on Myrtle Avenue. (PDFs preferred)

- Site Plan:** Provide a basic sketch showing the location and orientation of piece on the site

- Up to 5 digital images of recent work and Image Script:** Please send up to 5 digital images of recent representative work. Be sure to include an image script that includes title, date, materials, dimensions and, if necessary, a very brief description. (jpegs or combine images into one PDF)

- Project Budget:** The budget must include artist fees, installation, site remediation, insurance, transportation and maintenance costs.

Artists may submit more than one proposal. The panel will select a piece based on the submission of both the application and supporting visual materials. Selections will be based on the criteria detailed above, along with quality, creativity, and appropriateness of the proposal to the site.